

October 28, 2005

Dear Prospective Consignor,

This letter is your official invitation to participate in the next Royal Flush Online Auction on Thursday, December 1, 2005. You are on the short list of breeders across the country that are receiving this letter because in my 20 years of auction experience I have witnessed that you have done the hard work and have been dedicated to excellence, leadership, integrity, and success in and out of the show ring. You have proven to be innovative leaders in the industry and your genetics, experience and wisdom are in high demand. On many levels, I feel strongly that a partnership in this venture will be a giant step towards the future of first class livestock marketing. I look forward to receiving your entries by Monday November 7, 2005. I realize that this is a short time away so please consider this opportunity immediately as space is limited and filling up fast!

Enclosed you will find a Consignor Entry Form, Important Information and Seller Agreement, Embryo, Flush, Foundation Genetics, Pregnancy, Semen, and Show Equipment entry forms. If you wish to consign, please complete the consignor entry form along with the pertinent category entry form(s) and return it to The Wendt Group, Inc. office by March 1, 2006.

It is essential that you provide an e-mail address, if you do not have one please sign up for a free e-mail address through www.yahoo.com or www.hotmail.com. Our office communicates primarily by e-mail.

Please feel free to contact us if you have any additional questions. We look forward to working with you. All entry forms may be downloaded on www.etcow.com.

Sincerely,



Kevin Wendt, CAI Auctioneer/Broker
The Wendt Group, Inc.
Cell phone: 419-566-1599
Office phone: 614-789-1627

Email: Kevin@thewendtgroup.com

Luke Bowman, Marketing Consultant
765-967-7538

Mark Murphy, Auction Representative
937-997-3565

Rachel Williams, Ranch House Designs
rachel@ranchhousedesigns.com